

I. INTERNATIONAL EXHIBITION AND HIGHER EDUCATION FAIR

August 12-14 2014

Hilton İstanbul Bomonti Hotel & Conference
Center, İstanbul, Turkey

Organizer: Sakarya University








Dear Sir or Madam,

We would like to invite you/ your organization to take part into the “I. International Exhibition and Higher Education Fair”.

The exhibition and fair will take place in the Hilton Istanbul Bomonti Hotel & Conference Center, Istanbul, the cultural capital of Turkey on August 12-14, 2014.

“I. International Exhibition and Higher Education Fair” welcomes many participants from all around the world. The exhibition will be useful for institutions, publishers, universities, colleges, schools, language organizations and all kind of educational related organizations. There will be many participants from all around the world – Europe, USA and Canada, Asia and Australia.



ABOUT INTERNATIONAL EXHIBITION AND HIGHER EDUCATION FAIR – IEHEF

International Exhibition and Higher Education Fair is planned to be held once a year; one year in Turkey and one year in abroad. International Exhibition and Higher Education Fair is going to be organized by Sakarya University International Relations Office in Istanbul, the cultural capital of Turkey on August 12-14, 2014 along with 25. General Conference of International Peace Research Association.

The main aims of the International Exhibition and Higher Education Fair is to bring together Higher Education Institutions and education related organizations and companies from all over the world to discuss education related issues and to have collaboration opportunity and to give Turkish students first-hand information on alternatives of studies around the world and to provide new recruitment opportunities for foreign education institutions in Turkey. In the same time International Exhibition and Higher Education Fair is opened for institutions and organisations from around the World. Every year more Turkish students go to study abroad and more Turkish Higher Education Institutions develop joint degree programs.



- Create awareness on entry requirements for the Foundation, Certificate, Diploma, Undergraduate and Post-graduate Programmes.
- Provide one-on-one opportunities for School Leavers, Students, Parents, Guardians, Career Guidance and Counselling Teachers and the General Public to sample available Career and Training opportunities in Turkey and Abroad and also learn about available scholarships, visas, accommodation facilities and living conditions.
- Provide a meeting point for the providers and consumers of Financial, Insurance, Technology and Equipment for the benefit of each other.
- Provide a forum for the launch and promotion of new products/services targeting Education Stakeholders.

Who should attend?

- Local universities and colleges in Turkey
- International Colleges, universities, schools and their agents
- Colleges of Higher and Further Education
- Institutions for Postgraduate Training
- Job Placement and Study Abroad Agencies
- Language Schools
- Education organizations and associations
- Education related organization
- Foreign joint-venture Colleges or programs
- International education providers in the world
- Student support service providers (insurance, financial institutions & airlines)
- Students
- Business Schools
- Distance Learning Providers
- Education Publishers
- Mass-Media
- Suppliers of Computer Software for Education
- Tourism Companies



Targeted Visitors

- *High school graduates and their parents/guardians seeking immediate enrollment*
- *Students preparing to study abroad*
- *University graduates and postgraduates looking for higher education*
- *Career guidance and counseling teachers*

Expected Visitors

Expected number of visitors is 1,500-2,000 people. The most part of visitors are highly motivated Turkish students who are interested in study abroad. One group of them includes graduates of Turkish universities.. The second group of visitors consists of high school graduates searching for university degree in abroad. The third group of visitors includes parents, professionals of international education, administrative staff of local universities and top managers of study abroad and travel agencies.



The fair will last three days. A table, four chairs for two attendants and two guests, and booth area will be provided for each participant university. A fee of 2.000 USD will be charged for two attendants including coffee break and a lunch during the period of the fair. A fee of 800 USD is required to be paid for extra attendants.

The program and details will be announced on our website and will be provided via email. Registrations will be received online on July 14-25, 2014.

VENUE

Hilton İstanbul Bomonti Hotel & Conference Center
Silahşör Caddesi No:42 Bomonti Şişli İstanbul / Türkiye
Tel: 0212 375 30 00
Fax:0212 375 30 01

OPENING HOURS

10.00 – 18.00h

EXHIBITION ORGANISER

Sakarya University International Relations Office

CONTACT

For more information on Exhibition please do not hesitate to contact
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